



SPONSORSHIP OPPORTUNITIES

 JACOB BURNS FILM CENTER

405 Manville Road, Pleasantville, NY 10570 • burnsfilmcenter.org



Imani Humphries



Lynda Shenkman



Lynda Shenkman



Coy

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JACOB BURNS FILM CENTER AT A GLANCE

Located in Pleasantville, NY, just 30 miles outside of New York City, the Jacob Burns Film Center (JBFC) is a thriving cultural organization dedicated to film presentation, media education, and artist support. By strategically connecting these areas, we create a community united through the transformative power of film, while supporting emerging artists and inspiring the next generation of storytellers. We have built and continue to attract a devoted, upscale audience eager to experience and engage with the world of entertainment.



Lynda Shenkman



Lynda Sherkmann



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Lynda Sherkmann

JOIN US

We invite you to join us by becoming a sponsor. From enhancing brand awareness to entertaining clients, the Jacob Burns Film Center helps bring sponsors together with their audiences. There are many ways to maximize your visibility and promotional opportunities...

OUR REACH

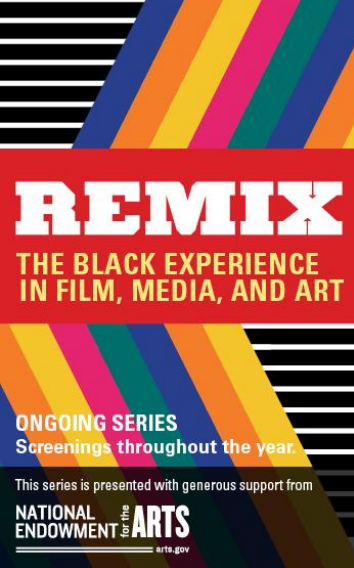
The Jacob Burns Film Center provides unparalleled access to a valuable and influential audience.

- JBFC filmgoers are culture seekers with high disposable income
- More than 10,000 members donate from \$50 to over \$100,000 annually
- Over 75% of our audience is from Westchester County. The remainder comes from Rockland, Putnam, and Fairfield Counties, New Jersey, and New York City
- More than 28,000 individuals subscribe to our weekly e-bulletin

Our audience is comprised of very loyal, longtime locals:

- Approximately 85% are homeowners, and the leading "Length of Residence" duration is 15+ years
- Over 80% of patrons have been coming to the Burns for at least six years
- 38% of JBFC patrons are retired, which means our audience has both an abundance of free time and a desire for socialization
- Our members are 1.5x as likely to have a graduate degree than the national average






REMIX
THE BLACK EXPERIENCE
IN FILM, MEDIA, AND ART

ONGOING SERIES
Screenings throughout the year.


This series is presented with generous support from
NATIONAL ENDOWMENT the ARTS
arts.gov

PARIS BLUES - A RAISIN IN THE SUSS WHO'S COMING TO DINNER
TO SIR, WITH LOVE - BUCK AND THE PREACHER - A WARM DECEMBER

**"To Sidney,
with Love"**
The Films of Sidney Poitier
OCTOBER 23-28, 2022



JACOB BURNS FILM CENTER
Part of REMIX: The Black Experience in Film, Media, and Art



COMMUNITY MATTERS

Now More Than Ever


ONGOING SERIES
SCREENINGS THROUGHOUT THE YEAR.

Sponsored by: *Bethel* THE KNOLLS
TheKnolls.org

SENIOR Afternoon CINEMA

ONGOING SERIES
Screenings throughout the year.

Sponsored by: *Bethel* THE KNOLLS
TheKnolls.org




Pride OVER Prejudice:
Queer Life Across Generations
June 14-29, 2022

Rebel Dykes
Moroni for President
The Whistle
Keyboard Fantasies

OCT. 17-24, 2019

Dance on Film



Made possible through the generosity of an anonymous donor.

JACOB BURNS FILM CENTER

CELEBRATING CINEMA

ANNUAL HIGHLIGHTS INCLUDE: Over 400 films from more than 50 countries • Original, curated series with opening night receptions
Retrospectives and special film series • Preview screenings and filmmaker events • Over 15,000 hours of film programming on five screens

LIFE ON THE STAGE
CONVERSATION & FILM

JACOB BURNS FILM CENTER
IN PARTNERSHIP WITH THE ACTORS FUND

JACOB BURNS FILM CENTER

JEWISH FILM FESTIVAL
OCTOBER 6-20 • 2022



WORLD STAGE
ON SCREEN

ONGOING SERIES
Screenings throughout the year.

Sponsored by: *Bethel* THE KNOLLS
TheKnolls.org

GLOBAL WATCH
CRISIS & SOCIAL ACTION

ONGOING SERIES
Screenings throughout the year.


Sponsored by
Louis & Anne Abrons Foundation
Theodore & Renee Weiler Foundation

This series is presented with generous support from
NATIONAL ENDOWMENT the ARTS
arts.gov

RETRO REVIVAL

Ongoing Series
Screenings throughout the year.

Sponsored by
WINEENTHUSIAST



FRAMEWORKS
ART ON FILM
MAY 3-10, 2019

JACOB BURNS FILM CENTER

Artists include:
Baqiyat
Christo
Kusama
Narcissister
Barnett Newman
Picasso
Rodin
Barbara Rubin
Wickin & Wickin

SPECIAL GUESTS

The JBFC attracts high-profile talent.

Over 150 filmmakers, artists, musicians, authors, and others entertain, educate, and inspire our audiences each year.

Live musical performances, exhibitions, and receptions also deepen dialogue, discovery, and community engagement.



Greta Gerwig



Ahmir "Questlove" Thompson



Viggo Mortensen



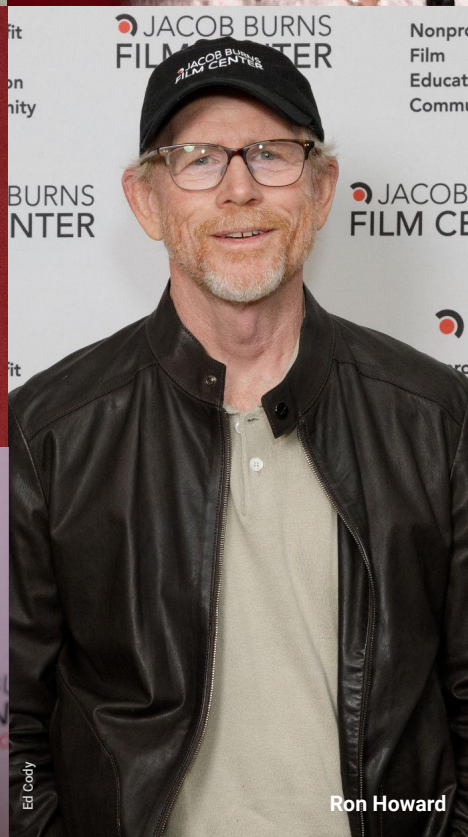
Maggie Gyllenhaal



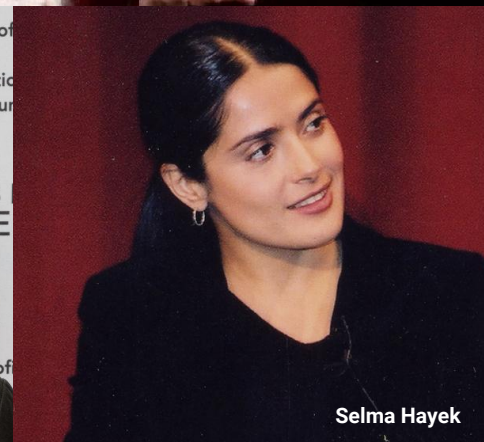
Bong Joon-Ho



Steven Spielberg



Ron Howard



Selma Hayek



Anna Quindlen



Angela Bassett



FACILITIES

THEATER

The Jacob Burns Film Center Theater is on the site of the former Rome Theater at 364 Manville Road in Pleasantville, NY. The original 1925 theater was renovated and expanded in 2001 to create an 18,000-square-foot, state-of-the-art facility with three theaters.

Within the walls of the original building is the largest theater (Theater One) with 250 seats, a stage, and adjustable acoustics suitable for a variety of events such as pre and post-film Q&A's, panel discussions, and live performances.

Our more intimate theaters with 136 seats (Theater Two) and a 70-seat screening room (Theater Three) provide the flexibility to show a broad range of films appealing to audiences of all sizes.

In 2015, the JBFC opened two new theaters, which have a combined seating capacity of 72, on the third floor of the cinema complex. In celebration of a generous leadership gift, one has been named the Adam R. Rose and Peter R. McQuillan Theater. The third floor also includes the Jane Peck Gallery, a large open space that is used for receptions, dinners, and exhibitions.



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MEDIA ARTS LAB

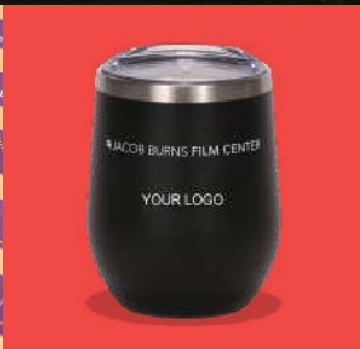
Located down the street from our cinema complex is the Media Arts Lab, a 27,000 square foot facility that houses a 60-seat screening room, a sound stage, sixteen editing suites, an animation studio, a recording studio, four small studios, and a large Center Studio.



THE RESIDENCE FOR VISITING ARTISTS

Conveniently located next door to the Media Arts Lab, the residence houses filmmakers, artists and educators from across the country and around the world. Since 2009, the JBFC has hosted 69 residents from 22 countries and 11 U.S. states, ranging from breakout artists to renowned filmmakers including Academy Award winner Bong Joon-ho.





SPONSORSHIP OVERVIEW

The Jacob Burns Film Center approaches sponsorships as genuine partnerships. Each sponsorship package is individually designed to meet specific goals and objectives. Your sponsorship package could include one or more of the following elements:

- Entertainment
- Branding
- Product Placement
- Promotions and Marketing
- Licensing Rights





Lynda Stenkman

ENTERTAINMENT

- Entertain your clients at star-studded events
- Customize a private event for your clients or employees at one or more of our striking venues





BRANDING

You can enhance your profile and brand awareness through many exclusive sponsorship opportunities including:

- Annual Gala
- Annual Silver Screen Circle Dinner
- Special Events and Dinners
- Film Series and Special Programs
- JBFC Website
- JBFC E-bulletins

NT Live: The Seagull | Jacob Burns Film Center

OC Open Caption screening
+ Additional program content
Masked matinee. Details [HERE](#)

Thursday, Dec 8
2:00 7:00

Showtimes updated on Tuesday evenings

This film is part of the [World Stage on Screen](#) series.

Sponsored by:

NT Live: The Seagull

2022. Jamie Lloyd. ByExperience. UK. English. Rated NR.

Emilia Clarke (*Game of Thrones*) makes her West End debut in this 21st century retelling of Anton Chekhov's tale of love and loneliness. A young woman is desperate for fame and a way out. A young man is pining after the woman of his dreams. A successful writer longs for a sense of achievement. An actress wants to fight the changing of the times. In an isolated home in the countryside, dreams lie in tatters, hopes are dashed, and hearts broken. With nowhere left to turn, the only option is to turn on each other. Following his critically acclaimed five-star production of *Cyrano de Bergerac*, Jamie Lloyd brings Anya Reiss' adaptation of Anton Chekhov's classic play to stage. Filmed live in London's West End with a cast including Tom Rhys Harries (*White Lines*), Daniel Monks (*The Normal Heart*), Sophie Wu (*Fresh Meat*), and Indira Varma (*Game of Thrones*).

The runtime is currently unavailable, and it will be updated a later date. Please check back for updates. We apologize for any inconvenience.

Tickets: \$20 (members), \$25 (nonmembers)

[All Films](#)
[Series](#)

[National Theatre Live](#)
EMILIA CLARKE
THE SEAGULL
by Anton Chekhov
a version by Anya Reiss
directed by Jamie Lloyd

[Official Trailer](#)
Watch on [YouTube](#)



JACOB BURNS FILM CENTER
WESTCHESTER JEWISH FILM FESTIVAL 2019
APRIL 2-17

Sponsored by: [THE DAVID BERG FOUNDATION](#)
[AJC Westchester/Fairfield](#)
 In association with [JWGM](#)

Roberta & Joseph Roundbun
Harriet Blumenthal & Paul Wilensky

With support from:
[Downtown Westchester](#)
[CUDDY & FEDER](#)

Jacob Burns Film Center 364 Manville Road, Pleasantville, New York • Info-line 914.747.555
 Visit [burnsfilmcenter.org](#) for tickets and complete film programming • For information and group sales 914.773.7663, ext.



Russell Peborde



PRODUCT PLACEMENT

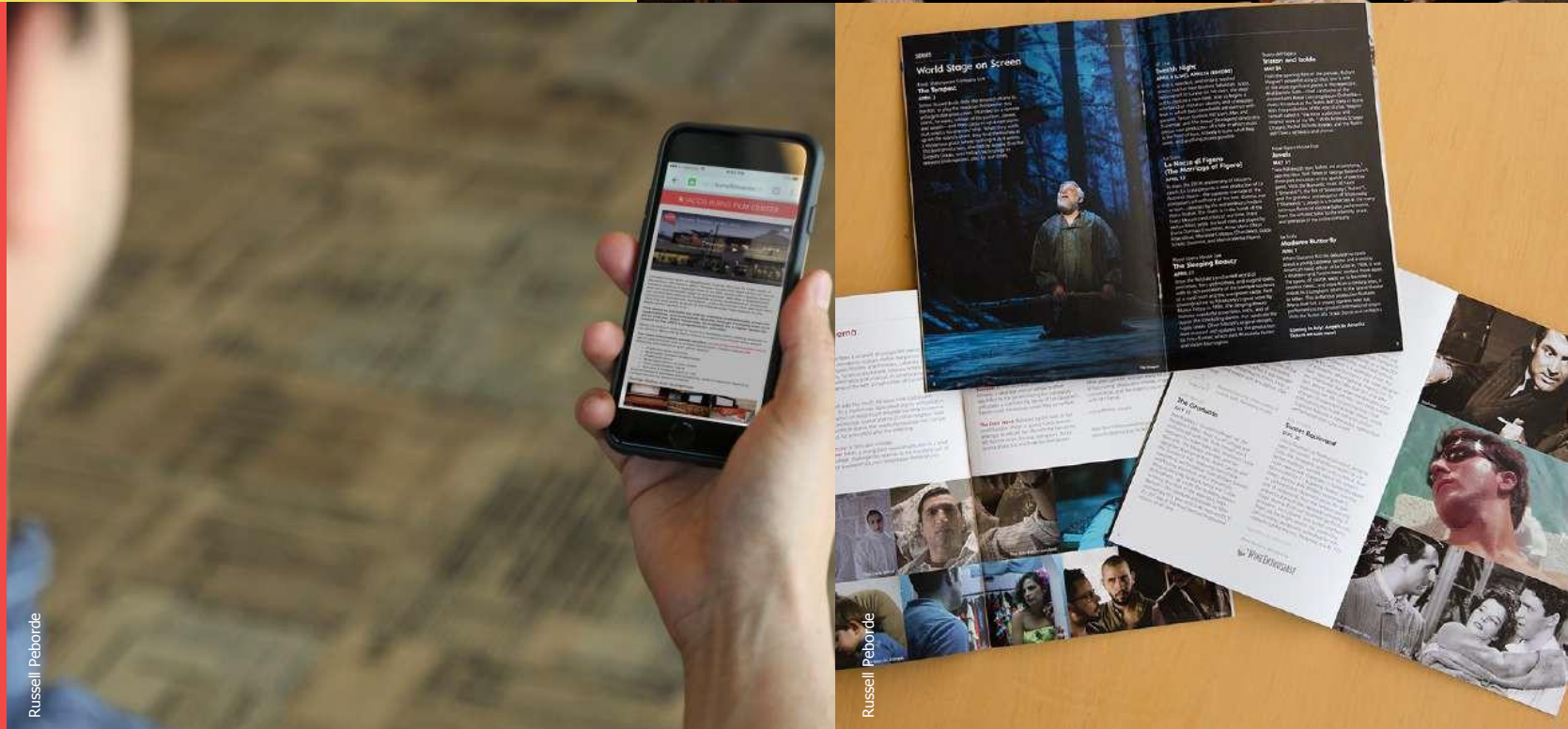
Put your product in the hands of JBFC donors and ticket buyers through a variety of product placement opportunities:

- Sampling in gift bags, at box office, and at special events
- Displays at JBFC programs and events
- Promotion through our education programs for students of all ages and adults

VISIBILITY AND PROMOTION

Engage audiences through customized promotions across multiple platforms:

- JBFC website
- Screens in lobby and theaters
- Pre-show slides on all five screens in our theater
- Emails to our list of 28,000 subscribers
- Cross-promotion with partners
- Printed materials: mailings, flyers, handouts, posters at the theater
- Social media





LEVERAGE JBFC'S UNIQUE ASSETS

- Exciting special events with filmmakers, actors, authors and musicians. Recent guests include Ethan Hawke, Kenny Loggins, John Grisham, Greta Gerwig, and Astra Taylor.
- Successful partnerships with local businesses, including The Village Bookstore, Second Mouse Cheese, Wine Enthusiast, Soul Brewery, and PubStreet
- Gallery & reception space
- Tie-ins with food and alcohol



LICENSING RIGHTS

Align your brand with the Jacob Burns Film Center by using the official JBFC logo and sponsor description on approved merchandise and marketing materials.

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FILM CENTER

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Russell Pezorde



Lynda Sherkman

NEXT STEPS

We look forward to meeting with your team to customize a sponsorship that would best meet your goals and objectives.

For additional information please contact:

Judy Exton, *Director of Development*
Jacob Burns Film Center

405 Manville Rd., Pleasantville, NY 10570

914.773.7663, ext. 414

jexton@burnsfilmcenter.org